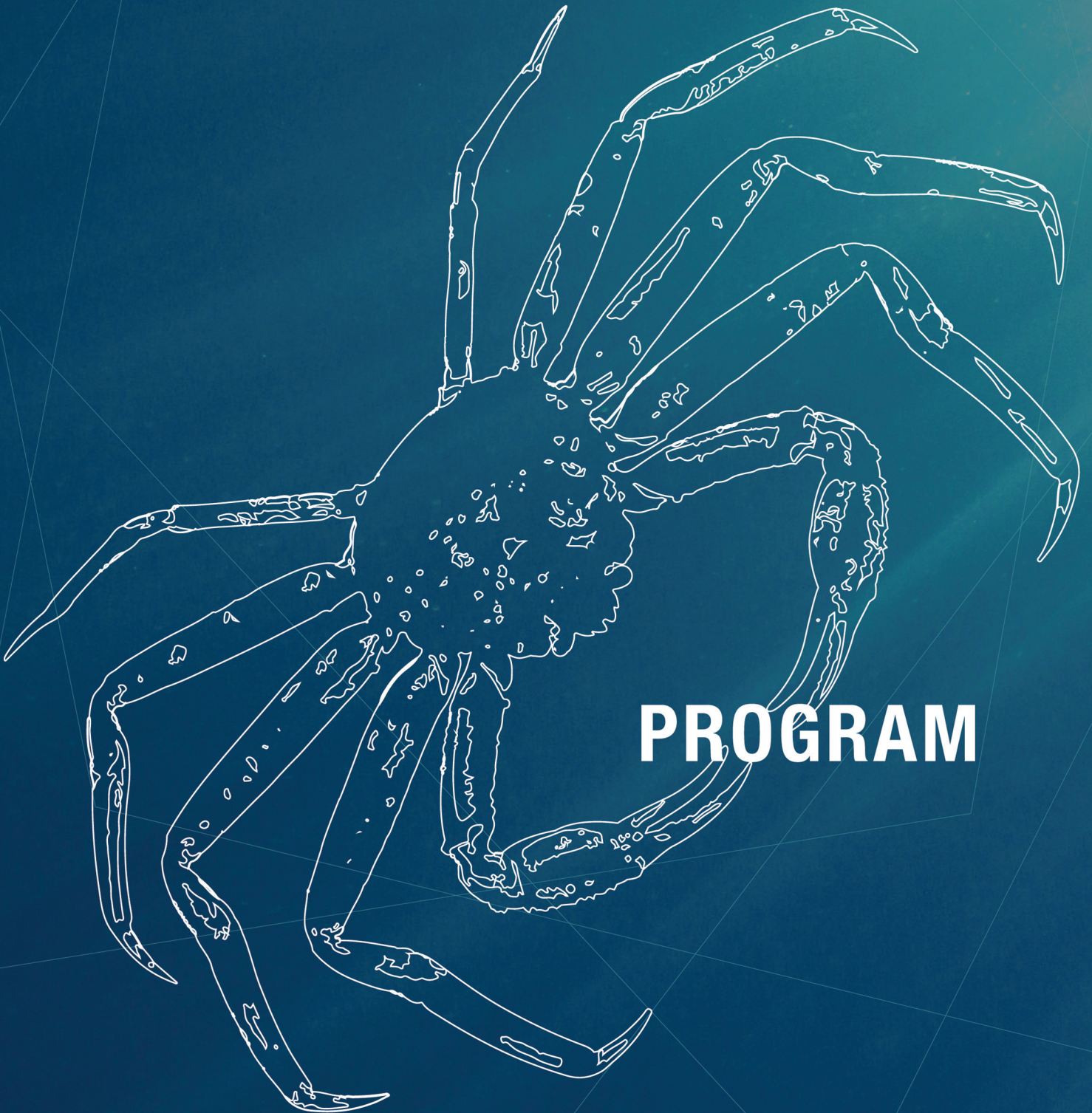


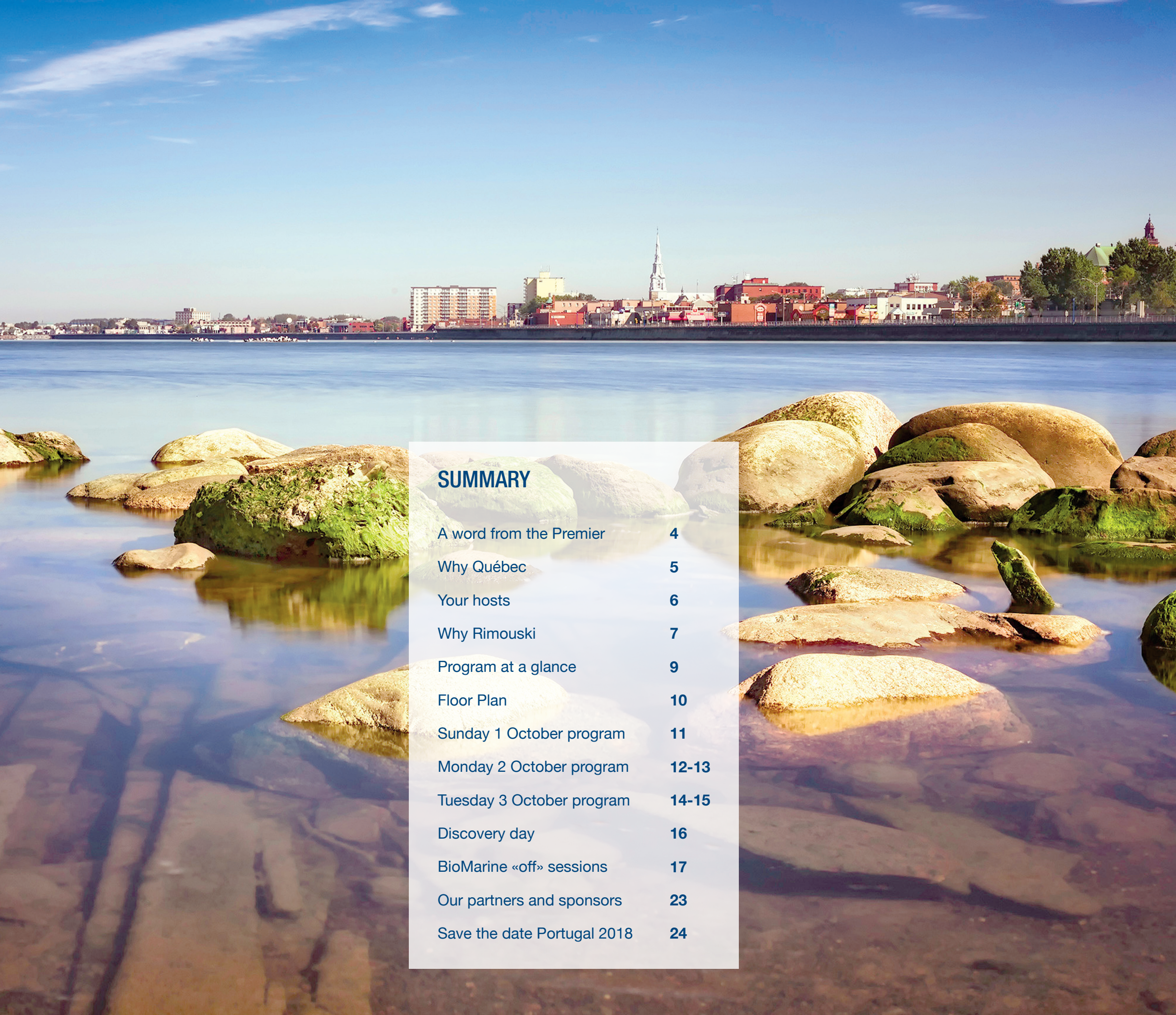


**BioMarine  
BUSINESS  
CONVENTION**

**1 • 2 • 3 OCT. 2017  
RIMOUSKI, QUÉBEC**



**PROGRAM**



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Welcome to Québec! We could not have dreamed of a better timing for the organization of BioMarine 2017. Since 2011, the Québec delegation at BioMarine has embraced our vision and expanded its blue economy. The city of Rimouski, the Technopole Maritime, and the SOPER, who have supported us all these years - were the catalysts of this revolution. 2017 also enabled the development of a privileged relationship between the government of Québec and the Secretariat for Maritime Affairs. Transforming visions into concrete actions is not an easy task, but the Belle Province is on the right track! Innovation, dynamism, youth employment, applied research, and strategic investment: all the indicators are in the green. BioMarine-Off will further boost these developments by laying the foundations for new political, academic, and financial partnerships with other international blue growth actors. We wish you a successful BioMarine!

*Bienvenue au Québec! On ne pouvait rêver d'une meilleure conjoncture pour l'organisation de BioMarine 2017. Depuis 2011, la délégation du Québec sur BioMarine s'est nourrie de notre vision et a fait exploser son économie bleue. La ville de Rimouski, la Technopole Maritime et la SOPER qui nous accompagnent depuis de nombreuses années ont été les catalyseurs de cette dynamique. 2017, c'est aussi la concrétisation d'une relation privilégiée avec le gouvernement du Québec et de son Secrétariat aux Affaires Maritimes. Passer de la vision à la réalisation n'est pas souvent facile mais dans le cas de la belle province tous les indicateurs sont au vert : innovation, dynamisme, emploi des jeunes, recherche appliquée et investissement stratégique, tout sera au menu officiel alors que le BioMarine-Off jettera les bases de nouvelles collaborations internationales sur le plan politique, académique et du financement de la croissance bleue. Bon BioMarine!*

*Pierre Erwes, BioMarine Chairman*

## MOT DU PREMIER MINISTRE A WORD FROM THE PREMIER



*C'est avec un grand plaisir que je vous souhaite la bienvenue à Rimouski, dans le cadre du congrès international qu'est la BioMarine Business Convention.*

*Le Québec dispose d'une expertise scientifique reconnue mondialement en recherche fondamentale et appliquée dans les secteurs des biotechnologies marines et de la valorisation des biomasses marines. Une grande partie de cette expertise est d'ailleurs concentrée ici, dans la région du Bas-Saint-Laurent, où sont basés plusieurs centres de recherche de pointe. Des entreprises spécialisées dans ces secteurs s'y développent à grande vitesse, tirant profit du talent québécois et de l'abondance de matières premières que fournit notre riche territoire maritime.*

*Pour le Gouvernement du Québec, le secteur maritime et celui des biotechnologies marines sont de grandes richesses qui permettent d'innover et de développer notre économie locale et régionale. C'est pourquoi, après avoir consulté près de deux cents partenaires, nous avons mis sur pied la toute première stratégie maritime de l'histoire du Québec. Il s'agit d'une stratégie ambitieuse, qui vise à soutenir notre savoir-faire afin de développer de façon durable l'immense potentiel de notre espace maritime dans le respect des écosystèmes et à faire du Québec une plaque tournante du commerce transatlantique.*

*Je vous invite toutes et tous, chercheurs, investisseurs et gens d'affaires, à profiter de la BioMarine Business Convention 2017 pour prendre la mesure des nombreuses possibilités qu'offrent les ressources, les institutions et les entreprises québécoises. Il s'agit d'une occasion exceptionnelle de jeter les bases de nouveaux partenariats fructueux, au bénéfice de nos sociétés et de notre environnement. C'est en misant sur nos atouts que nous développerons une expertise unique, que nous deviendrons encore plus compétitifs à l'échelle mondiale et que nous attirerons des investissements dans chacun de nos territoires.*

*Encore une fois, bienvenue à toutes et à tous, et bon congrès!*

*Philippe Couillard, Premier ministre du Québec*

It is a great pleasure for me to welcome you to Rimouski, for the international conference that is the BioMarine Business Convention.

Québec possesses internationally recognized expertise in fundamental and applied research in the sectors of marine biotechnology and marine biomass conversion. A great deal of this expertise is in fact concentrated right here, in the Bas-Saint-Laurent region, where several advanced research centres are located. Businesses specializing in these sectors are rapidly developing here, drawing on Québec talent and on the abundance of raw material provided by our rich maritime territory.

To the Gouvernement du Québec, the maritime and marine biotechnology sectors are highly valuable assets that enable our local and regional economies to innovate and develop. That is why, after having consulted nearly two hundred partners, we brought in the very first maritime strategy in the history of Québec. This is an ambitious strategy that aims to support our knowhow in order to develop the huge potential of our maritime space in a sustainable way that is respectful of the ecosystems, and to make Québec a hub of transatlantic trade.

I invite all of you, researchers, investors and business people, to take advantage of the BioMarine Business Convention 2017 to take stock of the many opportunities offered by Québec's resources, institutions and businesses. This is an exceptional opportunity to set the groundwork for fruitful new partnerships, to the benefit of our societies and our environment. By relying on our assets, we will develop unique expertise, become more competitive at the global level, and attract investments into each of our territories.

Once again, welcome one and all, and enjoy the convention!

*Philippe Couillard, Premier of Québec*



## POURQUOI LE QUÉBEC? / WHY QUÉBEC?



### Des atouts exceptionnels, un environnement d'affaires fertile

*Le Québec s'affirme plus que jamais comme acteur de l'industrie maritime mondiale avec sa **Stratégie maritime**, lancée en 2015. En effet, il présente de nombreux atouts, dont un important bassin de **main-d'œuvre qualifiée**, des **centres de recherche spécialisés**, un **réseau d'établissements d'enseignement postsecondaire**, parmi lesquels une université spécialisée dans les sciences et technologies marines, des **regroupements de scientifiques** branchés sur l'international ainsi que des organisations gouvernementales et non gouvernementales offrant des **solutions financières** pour soutenir vos projets d'affaires.*

*La place qu'occupe le Québec sur la scène mondiale des **biotechnologies marines** est de plus en plus importante. Ce secteur d'activité, qui couvre les domaines du **bioalimentaire**, de **l'énergie**, de **la santé** et de **l'environnement**, compte sur la présence d'entreprises innovantes vouées à la **récolte**, à la **transformation** et à la **valorisation** de la **biomasse marine** ainsi qu'à la **fabrication de produits variés**. L'essor de ce secteur repose sur une **gestion durable des ressources halieutiques**, une **industrie des pêches** et de **l'aquaculture moderne** de même qu'une **communauté scientifique** dynamique connectée à l'international.*

### Une situation géographique unique propice à l'essor des biotechnologies marines

*Véritable joyau du territoire québécois, le **Saint-Laurent** constitue l'un des plus importants bassins hydrographiques en Amérique du Nord et le chemin le plus court entre l'Europe et le Mid-Ouest américain. Les milieux marins nordiques de son estuaire et de son golfe abondent en ressources marines de haute qualité, aux ingrédients actifs et aux propriétés remarquables, offrant une multitude de possibilités d'applications dans les secteurs pharmaceutique, nutraceutique, cosméceutique, horticole et environnemental. Son écosystème complexe et unique fait également l'objet de recherches sur les changements climatiques et l'environnement. Élément central de l'histoire et du patrimoine québécois et attrait touristique très prisé dans le monde, le fleuve joue aussi un rôle crucial dans l'économie du Québec et le bien-être de ses communautés.*

*Ces atouts font résolument du Québec un endroit exceptionnel pour des partenariats d'affaires fructueux en Amérique du Nord.*

### Outstanding advantages and an ideal business environment

More than ever, Québec is asserting its position as a stakeholder in the global maritime industry through its **Maritime Strategy**, launched in 2015. Indeed, it offers numerous advantages, including an extensive pool of **skilled workers**, **specialized research centres**, a **network of post-secondary educational institutions**, including one university specializing in marine science and technology, and **groups of scientists** with international connections, as well as governmental and non-governmental organizations that offer **financial solutions** to support your business projects.

Québec is expanding its presence in the global arena in the **marine biotechnology** sector. This sector of activity, which encompasses the areas of **biofood**, **energy**, **health** and **environment**, depends on innovative businesses devoted to marine biomass **harvesting**, **processing** and **conversion**, as well as **manufacturing an array of products**. The rapid development of this sector hinges on the **sustainable management of fishery resources** and a **modern fishing and aquaculture industry**, as well as a dynamic **scientific community** with international links

### A unique geographical setting conducive to the rapid development of marine biotechnology

The majestic **St. Lawrence River**, a landmark feature of Québec's geography, is one of North America's biggest drainage basins and is the shortest route between Europe and the American Midwest. The northern marine environments of its estuary and gulf are teeming with high-quality marine resources with active ingredients and remarkable properties that offer a multitude of potential applications in the pharmaceutical, nutraceutical, cosmeceutical, horticultural and environmental sectors. This complex, unique ecosystem is also the subject of research on climate change and the environment. The St. Lawrence is a key feature of Québec's history and heritage, and is a tourist attraction that is valued the world over. It also plays a crucial role in Québec's economy and the well-being of its communities.

**These advantages unquestionably make Québec an outstanding place for profitable business partnerships in North America.**

**To obtain additional information / Pour en savoir plus:**  
strategiemaritime.gouv.qc.ca  
international.gouv.qc.ca

## YOUR HOSTS VOS HÔTES



It's our great pleasure to be welcoming you to BioMarine 2017!

The City of Rimouski, Technopole maritime du Québec and the SOPER are pleased to welcome you to BioMarine 2017, the first event of its kind in Québec.

Steeped in a century-long history in the maritime sector, Rimouski and its surrounding area are known internationally for expertise in research and the creativity and innovative spirit of their marine industries. And a new chapter in that long history is taking place, right now, with the very first maritime strategy in Québec.

The year 2017 is of particular importance in that area. Over recent months, we've played host to a number of economic and cultural events focussing on our maritime sector, of which BioMarine will be the last.

Throughout BioMarine, you'll bear witness to every aspect of the blue economy in Rimouski and environs – from industries and other maritime organizations all the way through to regional cuisine.

Besides the interactions and collaborations that will take place, please take the time to discover a city known worldwide for its spectacular sunsets and landscapes. We hope you'll take a few free moments to enjoy the salty air – just a stone's throw from the convention site – and to discover the warmth and hospitality of your *Rimouskois* hosts.

We sincerely hope your stay with us won't be your last!

Marc Parent, Mayor of Rimouski  
www.ville.rimouski.qc.ca  
Noémie Giguère, Executive Director of Technopole Maritime du Québec  
www.tmq.ca  
Martin Beaulieu, Executive Manager of SOPER  
www.soper-rimouski.ca

*C'est avec un immense plaisir que nous vous souhaitons la bienvenue à BioMarine 2017 à Rimouski!*

*La Ville de Rimouski, Technopole maritime du Québec et la SOPER sont heureuses de vous accueillir à BioMarine 2017, une première au Québec.*

*C'est riche d'une histoire de plus de 100 ans dans le secteur maritime que Rimouski et sa région se démarquent à l'international par son expertise en recherche et innovation et par ses entreprises créatives. Un nouveau chapitre de cette histoire s'écrit maintenant avec la toute première stratégie maritime du Québec.*

*L'année 2017 en est une d'importance dans le domaine maritime pour Rimouski. Au cours des derniers mois, nous avons accueilli de nombreux événements maritimes à caractère économique et culturel. BioMarine clôture donc cette année toute maritime.*

*Tout au long de BioMarine, vous constaterez l'omniprésence de l'économie bleue dans le paysage rimouskois, et ce, par ses entreprises et organisations, par son paysage, mais aussi par ses saveurs.*

*En plus des échanges et des collaborations qui découleront de ces journées, nous souhaitons vous faire découvrir une région dont la renommée de ses couchers de soleil et de ses paysages est reconnue mondialement. Profitez des quelques moments libres pour respirer l'air salin à deux pas du site de congrès, mais aussi pour découvrir l'accueil chaleureux des Rimouskoises et des Rimouskois.*

*Nous espérons que ce séjour sera suivi de plusieurs autres!*

Marc Parent, Maire de Rimouski  
www.ville.rimouski.qc.ca  
Noémie Giguère, Directrice générale de Technopole Maritime du Québec  
www.tmq.ca  
Martin Beaulieu, Directeur général de la SOPER  
www.soper-rimouski.ca



Connecting industry and research through the MeRLIN and BioMar-Innovation initiatives driven by Technopole Maritime du Québec.

Strengthened by its strategic positioning, Rimouski has successfully made its mark, thanks to major players such as **TMQ, CIDCO, SLGO, MBRC, Innovation Maritime, Réseau Québec Maritime** and **France Québec Institute**.

**The maritime sector develops in many different areas along the St. Lawrence estuary:**

Marine Transport  
Tourism and Cruises  
Commercial and sport fishing  
Manufacturing  
The Blue Economy  
Logistics  
Training  
Marine Biotechnology  
Marine Technology

**Flagship institutions:**

Université du Québec à Rimouski  
Institut des sciences de la mer  
Institut Maurice-Lamontagne  
Institut Maritime du Québec

Numerous partnerships have also been developed throughout the world, including North America, South America, Europe, and Asia. Rimouski and its surrounding area enjoy an enviable position within the blue economy; a global hub of expertise, thanks to the synergy between the institutional sector and those companies created with the support of TMQ. The financing of industries and institutions has been well justified by the international reach of Rimouski.

Our vision for the future is manifest in our ongoing support of international partnerships and development activities.



*Liaison entre l'industrie et la recherche grâce, entre autres, aux initiatives MeRLIN et BioMar-Innovation gérées par Technopole Maritime du Québec.*

*Forte de son positionnement stratégique, Rimouski a su faire sa marque grâce à des acteurs majeurs : **TMQ, CIDCO, OGSL, CRBM, Innovation Maritime, le Réseau Québec Maritime** et **l'Institut France Québec**.*

**La filière maritime se développe dans différents domaines dans l'estuaire du Saint-Laurent :**

Transport maritime  
Tourisme et croisières  
Pêche commerciale et sportive  
Industrie manufacturière  
Économie bleue  
Logistique  
Formation  
Biotechnologies marines  
Technologies marines

**Des fleurons institutionnels :**

Université du Québec à Rimouski  
Institut des sciences de la mer  
Institut Maurice-Lamontagne  
Institut Maritime du Québec

*De nombreux partenariats ont été élaborés à travers le monde que ce soit en Amérique du Nord, en Amérique du Sud, en Europe et en Asie. Rimouski et sa région profitent d'une position enviable dans l'économie bleue en tant que pôle d'expertise mondiale grâce à la synergie entre le secteur institutionnel et les entreprises qu'elle a su créer avec le soutien de TMQ. Le financement des entreprises et des institutions est favorisé par ce rayonnement à l'international.*

*Notre vision d'avenir est tournée vers l'international comme en témoigne son soutien constant d'activités et de partenariats en développement.*



# BIOTECHNOLOGIES MARINES

LE QUÉBEC, VOTRE PARTENAIRE D’AFFAIRES  
DE CHOIX EN AMÉRIQUE DU NORD

## MARINE BIOTECHNOLOGIES

QUÉBEC, YOUR BUSINESS PARTNER  
OF CHOICE IN NORTH AMERICA

[STRATEGIEMARITIME.GOUV.QC.CA](http://STRATEGIEMARITIME.GOUV.QC.CA)

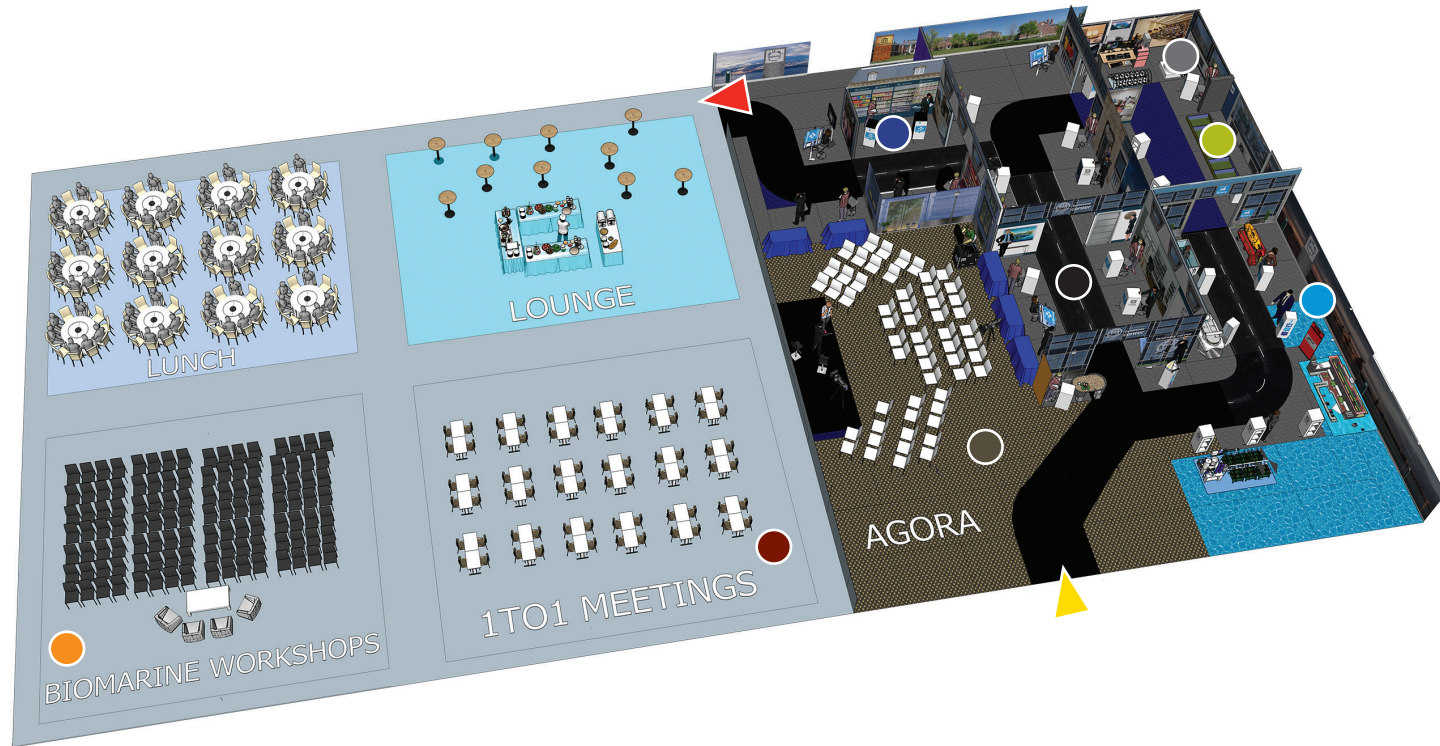
## PROGRAM AT A GLANCE



#BIOMARINE

TIME	OCTOBER 1	OCTOBER 2	OCTOBER 3	OCT. 4	
8:00-9:00		Registration		Discovery Day	
9:00-9:30		Morning kick-off			
9:30-10:00		Algae vs antibiotics in aquaculture	Pitching Session 1 Marine Research Institutes		The potential of 3rd generation biorefineries
10:00-10:30		Interview Minister for the Sea Portugal			How to finance your blue project?
10:30-11:00		Commercialization and distribution of marine Ingredients			Interview Regional secretary for the sea, Azores, Portugal
11:00-11:30		Industry/ university synergies	Financing Blue Growth		The future of 'marine' cosmeceuticals
11:30-12:00		Keynote and networking lunch			Marine research institutes – Part 2
12:00-12:30		Media tour of My Blue City			Networking lunch
12:30-13:00	Officials' Lunch (invitation only)				Marine ingredients, novel food, and market constraints
13:00-13:30		Interview Ministre Délégué aux Affaires Maritimes, Québec			How innovation is changing the way you eat?
13:30-14:00		Explore Business Opportunities in Québec	Pitching Session 2		Interview Vice President Brittany Region, France
14:00-14:30	Ministry Meeting (invitation only)	Interview			Natural compounds for pharmaceuticals
14:30-15:00		Wasted Potential of fish by products?			Sustainable development of Arctic marine resources
15:00-15:30		Realizing the potential of algal inputs for food and feed			Future trans-sectoral synergies for blue growth
15:30-16:00	My Blue City inauguration	Mobilizing investment for the blue economy – Part 2		Closing ceremony	
16:00-16:30		Networking			
16:30-17:00	BioMarine opening plenary			Bus shuttle departs at 17:00 for airport (for delegates on 18:36 plane to Montreal)	
17:00-17:30					
17:30-18:00					
18:00-18:30	Reception hosted by the City of Rimouski				
18:30-19:00					
19:00-...		BioMarine Gala Reception		BioMarine afters	

# FLOOR PLAN



 BioMarine Entrance

 BioMarine Workshops

 BioMarine 1 to 1 Area

 My Blue City Entrance

 Blue Pharmacy

 Blue Education

 Blue Factory

 Business District

 Blue Harbor

 Agora

# PROGRAM LEGEND



 My Blue City  
Agora

 BioMarine  
Workshop

 Other rooms



A line between two dots :  
2 simultaneous sessions

## SUNDAY 1 OCTOBER 2017

12:30 to 14:00 Salle Mgr Ouellet	<b>OFFICIAL BIOMARINE LUNCH</b> Invitation only
14:00 to 16:00 Salle Mgr Langevin	<b>OFFICIALS AND GOVERNMENT MEETING</b> Invitation only
16:00 to 17:00 My Blue City Agora	<b>MY BLUE CITY INAUGURATION</b> In Presence of HSH Prince Albert II of Monaco and Philippe Couillard, Premier of Québec
17:00 to 18:00 Salle Mgr Ouellet Salle Mgr Langevin	<b>BIOMARINE OPENING PLENARY</b> - Video message from Karmenu Vella, European Commissioner - Ana Paula Vitorino, Minister for the Sea, Portugal - Dominic LeBlanc, Minister of Fisheries, Oceans and the Canadian Coast Guard, Canada - HSH Prince Albert II of Monaco - Philippe Couillard, Premier of Québec
18:00 to 19:30 Mezzanine	<b>WELCOME COCKTAIL HOSTED BY THE CITY OF RIMOUSKI</b> Marc Parent, Mayor of Rimouski

STAY CONNECTED!



HÔTEL RIMOUSKI



#BIOMARINE

# MONDAY 2 OCTOBER 2017 (AM)



8:00 to 9:00 Lobby	<b>REGISTRATIONS</b>	
9:00 to 9:30 My Blue City Agora	<b>MORNING KICKOFF INTERVIEWS BY LYNE MORISSETTE, DIRECTEUR GENERAL, M – EXPERTISE MARINE, CANADA</b> - Christophe Maier, CEO Lagosta, Monaco - Miguel Miranda, President of IPMA (The Portuguese Institute for Sea and Atmosphere), Portugal	
9:30 to 10:30 BioMarine Workshop	<b>CAN MARINE ALGAE HELP TO REDUCE THE USE OF ANTIBIOTICS IN AQUACULTURE AND LIVESTOCK?</b> <i>Session type</i> : Interactive workshop between experts and participating CEOs <i>Moderator</i> : Ragnhild Whitaker, Research Manager Marine Biotechnology, Nofima, Norway <i>Experts</i> : - Hervé Balusson, CEO Olmix, France - John Sweetman, Project Manager Aquaculture, Altech, UK - Jean Paul Cadoret, Managing Director, GreenSea, France <b>Debate with participating CEOs</b>	
9:30 to 10:30 Salle Mgr Langevin	<b>MARINE RESEARCH CENTRES : TOWARDS A NEW INTERNATIONAL COOPERATION</b> Invitation only	
9:30 to 10:30 My Blue City Agora	<b>PITCHINGS SESSION 1</b> <i>Led by Arthur Paré, CEO Ethra</i>	
10:30 to 11:00 My Blue City Agora	<b>INTERVIEW : BLUE GROWTH OPPORTUNITIES IN PORTUGAL</b> Ana Paula Vitorino, Minister for the Sea, Portugal	
11:00 to 12:00 BioMarine Workshop	<b>COMMERCIALIZATION AND DISTRIBUTION OF MARINE INGREDIENTS : BIOLOGICAL ACTIVES AND BRANDS INSPIRED BY THE SEA</b> <i>Moderator</i> : Kimberly Buffitt, Director of Programs, Coasters Association, Canada <i>Experts</i> : - Liliana George, CEO Pure Beauty Concept, former Executive Director Corporate Global R&D Innovation Estee Lauder Companies - Vincent Penna, Sr VP Global Business Development, Clean Culture Labs, USA - Shahan Nazar, former Sr. VP of Product Development, Estée Lauder Cies	 
11:00 to 12:00 Salle Mgr Langevin	<b>MOBILIZING INVESTMENT TO FOSTER BLUE GROWTH</b> Invitation only	
11:00 to 12:00 My Blue City Agora	<b>BLUE EMPLOYMENT – A KEY ELEMENT : STRENGTHENED PARTNERSHIPS BETWEEN UNIVERSITY AND INDUSTRY?</b> <i>Session type</i> : Panel <i>Moderator</i> : Anthony Haymet, Professor and Director Emeritus, Scripps Institution of Oceanography, USA <i>Panelists</i> : - Sébastien Cann, Chargé de mission internationale - PME, Pôle Mer Bretagne Atlantique, France - Stéphanie Bordenave, marine biotechnologies masters' director, University of La Rochelle, France - Joana Moreira-Silva, Science and Technology Officer, CIIMAR, Portugal	

# MONDAY 2 OCTOBER 2017 (PM)



12:00 to 13:30 BioMarine Area	<b>BIOMARINE NETWORKING LUNCH</b> Fausto Abreu, General-Director for Maritime Policy (DGPM), Portugal	
13:30 to 14:00 My Blue City Agora	<b>INTERVIEW : BLUE GROWTH OPPORTUNITIES IN QUÉBEC</b> Jean d'Amour, Ministre délégué aux Affaires Maritimes, Québec, Canada	
14:00 to 15:00 BioMarine Workshop	<b>EXPLORE QUÉBEC'S INDUSTRY OPPORTUNITIES</b> <i>Moderator</i> : Pierre Erwes, BioMarine Chairman	
14:00 to 15:00 My Blue City Agora	<b>PITCHINGS SESSION 2</b> <i>Led by Arthur Paré, CEO Ethra</i>	
15:00 to 15:30 My Blue City Agora	<b>INTERVIEW: BLUE INNOVATION &amp; BLUE COSMETICS</b> Liliana George, CEO Pure Beauty Concept, former Executive Director Corporate Global R&D Innovation, Estee Lauder Companies	
15:30 to 16:30 BioMarine Workshop	<b>WASTED POTENTIAL OF FISH BY PRODUCTS?</b> <i>Session type</i> : Interactive workshop between experts and participating CEOs <i>Moderator</i> : Ragnhild Whitaker, Research Manager Marine Biotechnology, Nofima, Norway <i>Experts</i> : - Joel Cladouhos, Director Alaska Ocean Cluster, USA - David Courtemanche, Merinov, Canada - Alexis Mehaignerie, CEO Abyss' Ingredients, France - Sébastien Ferraz, CSO Lagosta, Monaco	
15:30 to 16:30 My Blue City Agora	<b>REALIZING THE POTENTIAL OF ALGAL INPUTS FOR FOOD AND FEED</b> An opportunity for innovative Canada-EU partnerships <i>Introduction</i> : Dr Denise Leblanc, General Manager, Aquatic and Crop Resource Development, National Research Council Canada <i>Panel chair</i> : Dr. Aleks Patrzykat, R&D director Aquatic & Crop Resource Development, NRC – CNRC, Canada	
16:30 to 17:30 My Blue City Agora	<b>MOBILIZING INVESTMENT FOR THE BLUE ECONOMY PART 2</b> <i>Session type</i> : Recommendations from the invitation-only workshop organized in the morning <i>Moderator</i> : Pierre Erwes, chairman BioMarine <i>Panelists</i> : - Éric Dequenne, Vice-President, International Affairs, Investissement Québec, Canada - Bernhard Friess, Director for Maritime Policy and the Blue Economy, DG MARE, European Commission - Eric Bolduc, Investment director, Desjardins Venture Capital, Canada - Isabelle de Cremoux, CEO Seventure Partners, France	
17:30 to 18:00 My Blue City Agora	<b>NETWORKING</b>	
19:00 to 22:00 BioMarine Workshop	<b>BIOMARINE GALA RECEPTION</b>	

<p>9:00 to 9:30 My Blue City Agora</p>	<p><b>MORNING KICKOFF INTERVIEWS BY NOÉMIE GIGUÈRE, EXECUTIVE DIRECTOR TMQ, CANADA</b> - Pierre Colas, Project leader Blue Valley, France - Tingxuan Jennifer Li, Partner, Benthos Biosciences, USA</p> 
<p>9:30 to 10:30 BioMarine Workshop</p>	<p><b>WHAT BIOREFINERY 3RD GENERATION CAN BRING TO THE BLUE BIOECONOMY?</b> <u>Session type</u> : Interactive workshop between experts and participating CEOs <u>Moderator</u> : Guy Viel, CEO, CRBM, Canada <u>Experts</u> : - Anis Ben Amor, Innovation &amp; business adviser CRIBIQ, Canada - Bruno Sommer Ferreira, CEO Biotrend, Portugal - Philippe Potin, GENIALG Project director CNRS, Station Biologique de Roscoff, France <b>Debate with participating CEOs</b></p> 
<p>9:30 to 10:30 My Blue City Agora</p>	<p><b>HOW TO FINANCE YOUR BLUE PROJECT</b> <u>Session type</u> : Panel <u>Moderator</u> : Anie Perrault, Executive Director, BioQuébec, Canada <u>Panelists</u> : - Anne Marie Larose, President and CEO, Aligo Innovation, Canada - Thad Simons, Managing Partner, The Yield Lab, USA - Arthur Paré, CEO &amp; Founder, Ethra, France</p> 
<p>10:30 to 11:00 My Blue City Agora</p>	<p><b>INTERVIEW : BLUE INNOVATION IN AZORES</b> Gui Menezes, Secretary for the Sea, Science and Technology, Government of the Azores, Portugal</p>
<p>11:00 to 12:00 BioMarine Workshop</p>	<p><b>MARINE COSMECEUTICALS : WHAT ARE THE TRENDS AND PROSPECTS?</b> <u>Session type</u> : Interactive workshop between experts and participating CEOs <u>Moderator</u> : LiLja Kjalarsdottir, CSO Genis, Iceland <u>Experts</u> : - Arturo Alvarez-Bautista, Director Cosmetic unit, Buggy Power, Portugal - Arvid Lindberg, CEO Aqua Bio Technology, Norway - Maude Saint-Pierre, Président, DCP DermoScience, Canada <b>Debate with participating CEOs</b></p> 
<p>11:00 to 12:00 My Blue City Agora</p>	<p><b>MARINE RESEARCH INSTITUTES : THE BLUE DEAL – PART 2</b> <u>Session type</u> : Recommendations from the invitation-only workshop organized on Oct. 2 <u>Moderators</u> : - Guillaume Saint Onge, Executive Director, Réseau Québec Maritime, Canada <u>Panelists</u> : - Vítor Vasconcelos, President of the Board, CIIMAR, Portugal - Lokesh Joshi, Vice President for Research, NUI Galway, Ireland - Shirra Freeman, Recanati Institute of Marine Studies, University of Haifa, Israel</p> 
<p>12:00 to 13:00 BioMarine Area</p>	<p><b>BIOMARINE NETWORKING LUNCH</b></p> 

<p>13:00 to 14:00 BioMarine Workshop</p>	<p><b>MARINE INGREDIENTS &amp; NOVEL FOOD, WHAT ARE THE MARKET CONSTRAINTS?</b> <u>Session type</u> : Interactive workshop between experts and participating CEOs <u>Moderator</u> : Renée Michaud, Executive Director, INAF, Canada <u>Experts</u> : - Patrice Dionne, CEO InnoVactiv, Canada - Antoine Bily Research &amp; Development Director, Naturex, France - Lucie Beaulieu, Prof in nutrition and nutraceuticals, University Laval, Canada</p>  
<p>13:00 to 14:00 My Blue City Agora</p>	<p><b>HOW INNOVATION IS CHANGING THE WAY YOU EAT?</b> <u>Session type</u> : Panel <u>Moderator</u> : Roland Conanec, Deputy Manager, CBB Capbiotek, France <u>Panelists</u> : - Pierre Calleja, CEO Odontella, France - Delia Simental, Co-Founder, Chief Scientist, Benthos Bioscience Corporation of America - Fabrice Gouennou, CEO, TAM, France</p> 
<p>14:00 to 14:30 My Blue City Agora</p>	<p><b>INTERVIEW : BLUE GROWTH OPPORTUNITIES IN BRITTANY</b> Pierre Karleskind, President Technopole Brest – Iroise, Vice President Brittany Region, Vice president Brest Metropole Océane</p>
<p>14:30 to 15:30 BioMarine Workshop</p>	<p><b>ARE NATURAL COMPOUNDS A BETTER ALTERNATIVE TO SYNTHETIC COMPOUNDS FOR THE DEVELOPMENT OF PHARMACEUTICALS?</b> <u>Session type</u> : Interactive workshop between experts and participating CEOs <u>Moderator</u> : Rory Francis, Executive Director PEI BioAlliance, Canada <u>Experts</u> : - Rui Sousa, CEO Stematters, Portugal - Stéphane Gagné, President and CEO, Ovensa, Canada - Ingrid Arnaudin, University of La Rochelle, France <b>Debate with participating CEOs</b></p> 
<p>14:30 to 15:30 My Blue City Agora</p>	<p><b>HOW CAN WE ENSURE THE SUSTAINABLE DEVELOPMENT OF NORTHERN &amp; ARCTIC MARINE RESOURCES?</b> <u>Session type</u> : Panel <u>Moderator</u> : Kimberly Buffitt, President Lower North Shore Bio-Products Solidarity Cooperative, Canada <u>Panelists</u> : - Elisabeth Varennes, R&amp;D director Seabiosis, Canada - Ragnhild Whitaker, Research Manager Marine Biotechnology, Nofima, Norway - Paul-Thomas Lacroix, Québec Regional Director, Natural Products, Canada - Yves de la Fontaine, directeur de l'Institut Maurice-Lamontagne et directeur régional des Sciences, région du Québec, Pêches et océan Canada</p>  
<p>15:30 to 16:30 My Blue City Agora</p>	<p><b>FUTURE INTERSECTORIAL SYNERGIES FOR BLUE GROWTH</b> <u>Session type</u> : Panel <u>Moderator</u> : Martin Beaulieu, Executive Director, SOPER, Canada <u>Panelists</u> : - Becky Timmons, Director of Applications Research and Quality Assurance, Alltech, USA - José Simão, General-Director for Marine Resources, Safety and Maritime Services (DGRM), Portugal - Pierre Karleskind, President Technopôle Brest-Iroise, Vice President in charge sea and ports activities at Brittany region, France</p> 
<p>16:30 to 17:00 My Blue City Agora</p>	<p><b>CLOSING CEREMONY AND CLOSING COCKTAIL</b> - Jean d'Amour, Ministre délégué aux Affaires Maritimes, Québec, Canada - Marc Parent, Mayor of Rimouski - Ana Paula Vitorino, Minister for the Sea, Portugal - Miguel Luz, Vice-President Cascais Municipality</p> 
<p>21:30 to ... Salle</p>	<p><b>BIOMARINE AFTER'S</b></p>





## DISCOVERY DAY

### BioMarine Rimouski 2017

Stay one more day to visit the main organizations around Rimouski!  
The Chambre de commerce et de l'industrie Rimouski-Neigette is pleased to invite the attendees for a Discovery Day on Wednesday October 4<sup>th</sup>, 2017.

- WHEN:** October 4<sup>th</sup>, 8 am to 5 pm
- DEPARTURE:** 8:15 am | from Hôtel Rimouski (BioMarine Venue)
- RETURN:** 5 pm at Hôtel Rimouski
- COST:** free, lunch included
- REGISTRATION REQUIRED:** [techmar@tmq.ca](mailto:techmar@tmq.ca)

#### TWO TRACKS ARE AVAILABLE\*

##### TRACK 1 MARINE SCIENCES AND BIOTECHNOLOGY

- CAPACITY:** 50 people
- Marine Biotechnologies Research Center (CRBM)
- Université du Québec à Rimouski (UQAR)
- Rimouski Institute of Marine Sciences (ISMER)
- Fisheries and Oceans Canada (Maurice Lamontagne Institute)

##### TRACK 2 MARINE TECHNOLOGIES

- CAPACITY:** 25 people
- Fisheries and Oceans Canada (Maurice Lamontagne Institute)
- St. Lawrence Global Observatory (SLGO)
- Université du Québec à Rimouski (UQAR)
- Interdisciplinary Center for the Development of Ocean Mapping (CIDCO)
- Innovation maritime
- Institut maritime du Québec



\* Modifications can be made without notice



Photos: SOPER

## BIOMARINE "OFF" SESSIONS



*Cette année, BioMarine s'est associé au gouvernement du Québec, pour orchestrer des sessions « OFF » sur invitation. Mobilisé autour des enjeux stratégiques liés à la croissance bleue, le BioMarine « OFF » engagera les discussions autour d'un agenda politique, scientifique et financier.*

This year, BioMarine has partnered with the Government of Québec to organise the BioMarine « OFF » sessions. These invitation-only meetings will address the strategic challenges linked to blue growth by fostering an interactive discussion around current political, scientific, and financial issues.

- *Le 1<sup>er</sup> octobre :* les dignitaires gouvernementaux de nombreux pays, dont Son Altesse Sérénissime le prince Albert II de Monaco, se rassembleront afin de discuter du style de leadership essentiel à faire sauter les verrous politiques qui limitent notre économie bleue.
- *Le 2 octobre :* les directeurs des plus grands centres de recherche marine jetteront les bases d'une nouvelle gouvernance qui facilitera la coopération internationale autour de la recherche, de l'innovation et de la formation.
- *La même journée,* les représentants de fonds d'investissement, d'institutions financières publiques et internationales ainsi que des fonds industriels échangeront sur l'optimisation des véhicules financiers existants tout en abordant la création d'un fonds bleu international, destiné à soutenir les PME tant au niveau régional, national que transnational.
- *October 1st:* Government officials from different countries, including his Serene Highness Prince Albert II of Monaco, will congregate to discuss the importance of leadership in breaking the political barriers which are hindering blue growth.
- *October 2nd:* The directors of the world's major marine research centres will develop the foundations of a new governance model to facilitate international cooperation in the fields of research, innovation, and professional training.
- *On the same day,* representatives from investment funds, international financial institutions, as well as industrial funds will examine how current financial vehicles can be optimized to fund blue growth. Particular attention will be paid to the creation of an international "blue fund" designed to support SMEs at the regional, national, and transnational level.

*Présentées aux participants durant la convention, les conclusions de ces réunions seront publiées ultérieurement dans une publication officielle.*

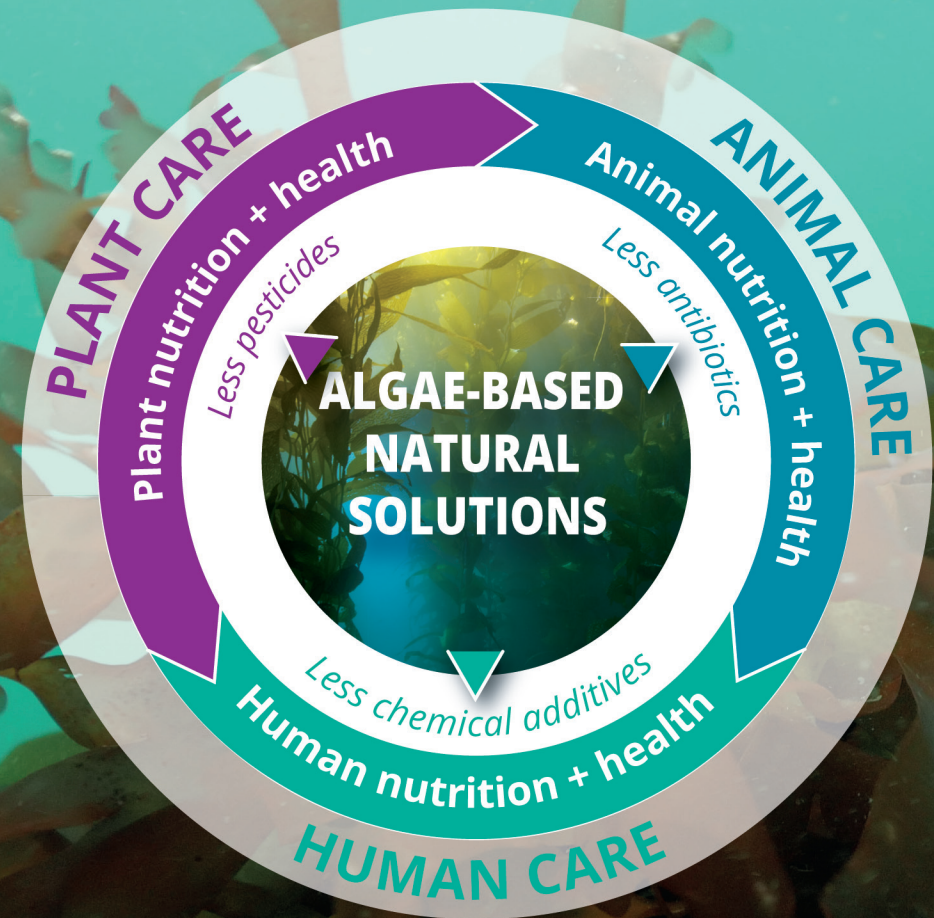
The conclusions of these meetings will be presented in the Agora during BioMarine Rimouski 2017 and published afterwards in an official publication.

*Nous espérons que vous serez nombreux à venir nous rejoindre dans la Belle Province, qui accueillera notre plateforme d'investissement dédiée aux bioressources marines, les 1, 2 et 3 octobre prochains. Vos rencontres d'affaires, les conférences et MyBlueCity, notre nouvelle exposition immersive, sont en cours de finalisation. Tout sera mis en œuvre afin que votre déplacement s'avère l'occasion unique de trouver le partenaire industriel potentiel, l'investisseur intéressé ou la relation commerciale par excellence, pour votre futur développement. Le gouvernement québécois et tous nos partenaires souhaitent vous entendre et vous rencontrer afin d'échanger sur vos projets nord-américains, car le Québec est bel et bien la nouvelle province bleue et la porte d'entrée sur le marché nord-américain.*

We look forward to seeing everyone in La Belle Province, which will be hosting our international investment platform dedicated to marine bioresources from October 1 – 3. Your business meetings, the conference, as well as MyBlue City – our new immersive exhibition – are being finalized. Every effort will be made to ensure that your business trip will help you find the best industrial partner, investor, or business partner for your future projects. Québec is poised to become the new 'blue' province and an ideal gateway to the North American market. The government of Québec and all of our partners look forward to meeting you and are eager to learn about your North American projects.

*Au plaisir de vous accueillir à Rimouski!*

*Au plaisir de vous accueillir à Rimouski! (vs anglaise)*



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On the picture: Ragnhild Dragøy Whitaker is highly satisfied with the latest upgrading of the Biotep pilot plant.

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\* INNOMAG is Norway's leading independent digital innovation magazine. Each year, they name Norway's 25 most innovative companies. Nofima was number 11 in this year's list.

## Contact our representatives at BioMarine 2017:



• Ragnhild Dragøy Whitaker  
Research Manager Marine Biotechnology



• Kjell-Åge Rognli  
Business Development Manager



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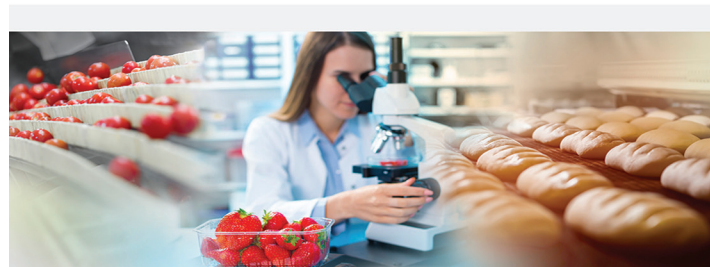
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**STIMULER L'INNOVATION DANS LA FILIÈRE BIOALIMENTAIRE QUÉBÉCOISE PAR LA COLLABORATION ET LA RECHERCHE**

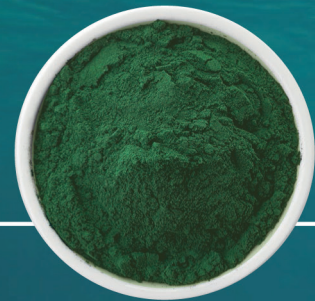
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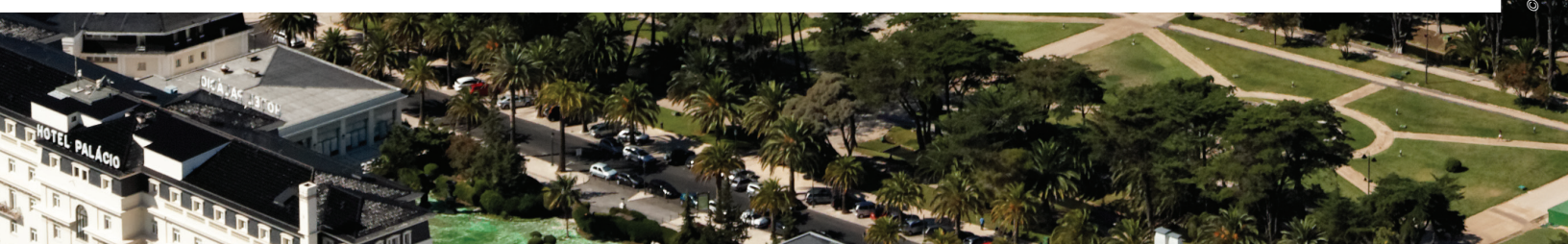


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